



19 July 2018

MEMORANDUM No. 2018-046

TO : ALL ELECTRIC COOPERATIVES (ECs)

SUBJECT : **Book Launching during the 50th Anniversary of NEA**

In August 2019, NEA will be celebrating its 50th Founding Anniversary, a momentous event that will provide a great opportunity to showcase the gains and legacies of the Rural Electrification Program (REP) in the past five decades.


Part of the celebration is the launching of books on the REP including NEA's Coffee Table Book which will chronicle its 50-year journey in providing better quality of life for the rural people in partnership with the Electric Cooperatives (ECs).

In line with this, we are inviting all ECs or those who have published books or have on-going book publication projects to participate in said activity. This will provide the authors a platform to share their ideas, experiences, sentiments, theories and insights about what and how the REP contributed in bringing light and hope for the Filipinos in the countryside. This will also be a chance for other authors to re-launch their published books.

Moreover, for those with published books, please submit the title and furnish the Corporate Communications and Social Marketing Officer (CCSMO) with an e-copy of the book on or before July 25, 2018. This will be presented in sneak preview of the activities for the 50th during the NEA-EC Consultative Conference on August 6 and 7, 2018 at the HESA, NEA Building, Quezon City.

For any query, please contact CCSMO at Telephone No. 929-2237 or 929-1909 local 153.

We look forward to you active participation and cooperation on this undertaking.


EDGARDO R. MASONGSONG
Administrator

NATIONAL ELECTRIFICATION
ADMINISTRATION
Office of the Administrator



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